From:	Nickles, Jane
To:	Wilson, Christian A (CMO)
Subject:	RE: Draft-Please review
Date:	Friday, February 8, 2019 10:15:10 AM
Attachments:	SmartCity Kiosk MapV3 Jan19.pdf Greensboro SCM.compressed.pdf

---

Looks good Chris. Just a couple of minor changes…
On public wifi – depending on the kiosk location and the connectivity they may not ALL have wifi out of the gate. I would change the highlighted sentence below to something like: "The kiosks will also be capable of providing free wifi access"
Change the number of kiosks - 12 kiosks to: "up to 13 kiosks"
We have 13 on the map. It is possible that one or two could drop off when we actually do the site surveys due to sign ordinance or other issues.
Here is an article about the kiosks in Louisville which you may want to include since the Chamber is going there this spring.
https://www.businesswire.com/news/home/20180430006604/en/Smart-City-Media-Duke-Energy-Launch-Game-changing

Jane Nickles, CIO
Information Technology Department
City of Greensboro
Phone: 336-373-2490
PO Box 3136, Greensboro, NC 27402-3136

From: Wilson, Christian A (CMO)
Sent: Friday, February 8, 2019 8:46 AM
To: Nickles, Jane
Subject: Draft-Please review

Jane,

Here is what I pulled together. Please review. I need the updated map and the info on the actual kiosks.

Thanks

Mayor and Members of City Council (bcc):

As part of our ongoing commitment to the implementation of "Smart City" initiatives, Greensboro is drawing closer to the first phase of installing interactive kiosks in the downtown area. Council approved a Global Encroachment Agreement with Smart City Media during the July 17, 2018 meeting, allowing us to move forward with this new communication effort that will support public Wi-Fi, small business, and broader communications. Compelling, smart media is delivered through a public-facing network powered by interactive smart signs (City Posts), and a companion mobile application. Please see the attachment for additional function information.

Smart City Media, in partnership with the City and Duke Energy, has developed a pathway for providing multiple public opportunities through the City Posts. Using a system of interactive kiosks installed in key locations, the City Posts provide a real-time mobile broadcast of customized content that will feature City and transit services, nearby attractions, parks and events. The kiosks will also provide free Wi-Fi access. Installation is set to begin in March, with the kiosks being live in May. Area stakeholders were and will continue to be engaged as we move forward with the project. The first deployment will include 12 kiosks located near Lewis Street, Downtown Parks, the Downtown Greenway,

Hoppers Stadium, Depot, City Hall and Elm Street. (please see attached map).
This program is modeled after a similar initiative in Kanas City. Please read the article below to learn more. http://www.govtech.com/fs/Kansas-City-Mo-Installs-First-Smart-City-Kiosks-Downtown.html
Future installations for additional phases are being discussed with both A&T and UNCG, as well as other high pedestrian traffic locations.

Chris Wilson, CPRP, Assistant City Manager
Office of the City Manager
City of Greensboro
Phone: (336) 373-2002
PO Box 3136
Greensboro, NC 27402-3136
www.greensboro-nc.gov
Facebook
Twitter
YouTube